# Books on Books #12 László Moholy-Nagy: 60 Fotos



**László Moholy-Nagy's** 60 Fotos sets forth the framework and ideas behind the 'New Vision' of modern photography from the legendary Bauhaus teacher and key figure in early experimental photographic practice. Published in 1930 as the first book in the planned Fototek series on 'New Photography,' 60 Fotos evoked a complex and multi-layered dialogue using some of Moholy-Nagy's finest examples of 'straight' photographs, negative prints, photograms, and photomontage. Books on Books #12 reproduces every page spread from this classic treatise on photography along with a contemporary essay from the noted photo-historian David Evans.

László Moholy-Nagy (Hungarian, 1894–1946) counted among his artistic roles those of photographer, filmmaker, typographer, painter, sculptor, writer, graphic designer, stage designer, and teacher. He began his work with visual media during military service in World War I, creating more than four hundred drawings on military-issue postcards. Afterwards, he became active in Budapest's artistic circles, fleeing the city in 1919 amidst political upheaval then landing in Berlin and joining the faculty of the German Bauhaus school in 1923. In 1937 he moved to Chicago to become the director of the New Bauhaus, a school which promulgated its doctrines in America. When it folded after a year, he and other former faculty members established the School of Design, which in 1944 became the Institute of Design in Chicago.

Essayist David Evans teaches the history and theory of photography at the Arts University College at Bournemouth, England. His publications include *John Heartfield: AIZ/VI 1930-38* (Kent Fine Art, 1992) and *Appropriation* (Whitechapel Gallery and MIT Press, 2009).

#### Notes to editors:

- Books on Books #12: László Moholy-Nagy 60 Fotos
- Essays by Franz Roh, David Evans, Jeffrey Ladd
- Hardcover w/ Dustiacket
- 92 pp, 9.5 x 7 in.
- 50 Duotone and color illustrations
- ISBN: 978-1-935004-20-2
- Retail price: \$39.95
- Publication date: February 2011

#### About the Books on Books series:

The Errata Editions *Books on Books* series is an on-going publishing project dedicated to making rare and out-of-print photography books accessible to students and photobook enthusiasts. Each in this series presents the entire content, page for page, of an original master bookwork which, up until now, has been too rare or prohibitively expensive for most to experience. Through a mix of classic and contemporary titles, this series spans the breadth of photographic practice as it has appeared on the printed page and allows further study into the creation and meanings of these great works of art.

Each title in the *Books on Books* series contains; illustrations of every page in the original photobook being featured; contemporary essays by established writers on photography composed specially for this series; production notes about the production of the original edition; biography and bibliography information about each artist.

For more information or to receive additional press material please contact: Jeffrey Ladd at jeff@errataeditions.com.

## Distributors:

## North America, Canada:

Artbook.com/DAP, 155 Sixth Avenue, 2nd Floor, New York, NY 10013, USA Tel: 800 338 2665, www.artbook.com

## • Europe:

Idea Books, Nieuwe Herengracht 11, 1011 RK Amsterdam, The Netherlands Tel: +31 20 62 26 154, www.ideabooks.nl

#### United Kingdom:

Art Data Books, 12 Bell Industrial Estate, 50 Cunnington Street, London W45HB, UK Tel: +44 (0) 208 747 1061, www.artdata.co.uk